



SPONSORSHIP OPPORTUNITIES

The National Rodeo Association invites you
to join us in sponsorship!

Please do not hesitate to contact our office for more
information or to discuss a tailored package.

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ABOUT US



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The National Rodeo Association Limited (NRA) is a registered Australian non-profit company established in 1966. The NRA is the governing body with which many Rodeo Committees throughout Queensland and New South Wales affiliate in order to run their rodeo events. The NRA anticipates membership levels to exceed 700 this year, the majority of which actively participate in approximately 100 plus rodeos that will be held under the NRA banner in 2025.

The rodeo season commences in late December each year and ends with the three rounds of finals held at venues in Southeast Queensland in November and December the following year. The National Finals Rodeo are the feature events of our rodeo season, seeing the top 12 competitors in each event from across the nation compete to be crowned champions in their respective events.

Rodeos attract competitors and spectators from all walks of life. Becoming a partner of rodeo will provide your organisation with a unique opportunity to be involved with a modern sport inspired by olden times and enable the building of goodwill by supporting a community event. Offering a wonderful opportunity for your organisation to connect with a large segment of its audience and reinforcing a local profile, we invite you to consider the following Sponsorship Packages for the 2025 Rodeo Season.

MEET OUR TEAM



Back Row: Patricia Jones, Kylie Chapman, Shelley Harrison and D'Kota Livingstone.
Front Row: Josh Green, Jay Green, Jason Hall, Cody Granger and Dave Mawhinney.

Executive Directors and Office Manager

Jason Hall

0428 280 097

CHAIRMAN / ADMINISTRATION

Jay Green

0412 175 407

FINANCE

David Mawhinney

0427 463 155

OFFICIALS & CONTRACTORS

Josh Green

0428 258 872

COMMITTEES

Wade Eastwell

0447 447 279

ANIMAL WELFARE

Shelley Harrison

0413 294 822

LEGAL

Patricia Jones

OFFICE MANAGER



TITANIUM PACKAGE

BARREL RACING DRUM COVERS

Two-Year Sponsorship of our barrel racing drum covers used for all barrel racing events across various categories and age groups at our affiliated rodeos as permitted.

Sponsorship Benefits:

- Exclusive naming rights with logo representation on three sets of NRA barrel racing drum covers.
- Logo representation on our website with hyperlink to sponsor website or social media platform.
- Social media advertisement via our social media platforms.
- Full page sponsor supplied advertisement in our sports news newsletter.
- Verbal recognition at our National Finals Rodeo and Presentation Night.
- Logo representation on sponsor supplied flag and used during the National Finals Rodeo grand entries.
- Sponsorship support certificate.

**COMMITMENT: \$5,500 INC. GST
(TWO-YEAR SPONSORSHIP)**



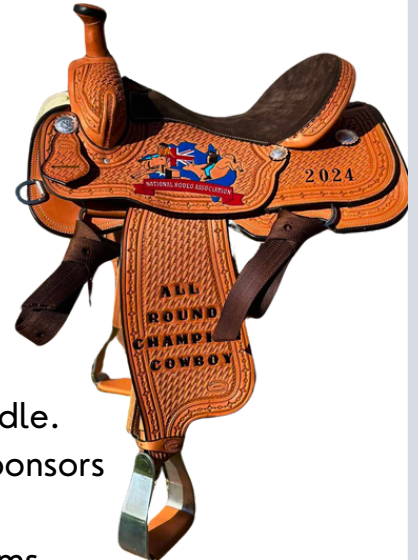


PLATINUM PACKAGE

RODEO EVENT NAMING RIGHTS

Sponsorship of the championship trophy saddle and buckles for a rodeo event of your choosing from the events list below:

Bull Ride - Saddle Ride - Bareback Ride - Rope & Tie - Steer Wrestling
Team Roping Header - Team Roping Heeler - Barrel Race - Breakaway Roping



Sponsorship Benefits:

- Exclusive naming rights to the sponsored rodeo event.
- Sponsor name engraved on the championship buckles.
- Sponsor logo stamped on the championship trophy saddle.
- Logo representation on our website with hyperlink to sponsors website or social media platform.
- Social media advertisement via our social media platforms.
- Full page sponsor supplied advertisement in our sports news newsletter.
- Verbal recognition at our National Finals Rodeo and Presentation Night.
- Logo representation on sponsor supplied flag used during the National Finals Rodeo grand entries.
- Complimentary invitation to our Presentation Night with the honour of presenting the championship trophy saddle and championship buckles to the rodeo event champions.
- Framed photo of rodeo event champions and sponsorship support certificate.

COMMITMENT: \$3,300 INC. GST



GOLD PACKAGE

CHAMPIONSHIP TROPHY SADDLE

Sponsorship of the championship trophy saddle for a rodeo event of your choosing from the events listed below:

Bull Ride - Saddle Ride - Bareback Ride - Rope & Tie - Steer Wrestling
Team Roping Header - Team Roping Heeler - Barrel Race - Breakaway Roping

Sponsorship Benefits:

- Sponsor logo stamped on the championship trophy saddle.
- Logo representation on our website with hyperlink to sponsors website or social media platform.
- Social media advertisement via our social media platforms.
- Half page sponsor supplied advertisement in our sports news newsletter.
- Verbal recognition at our National Finals Rodeo and Presentation Night.
- Complimentary invitation to our Presentation Night with the honour of presenting the championship trophy saddle to the rodeo event champion.



COMMITMENT: \$2,750 INC. GST



SILVER PACKAGE

CHAMPIONSHIP BUCKLES

Sponsorship of the championship buckles for a rodeo event of your choosing from the events listed below:

Bull Ride - Saddle Ride - Bareback Ride - Rope & Tie - Steer Wrestling
Team Roping Header - Team Roping Heeler - Barrel Race - Breakaway Roping

Sponsorship Benefits:

- Sponsor name engraved on the championship buckles.
- Logo representation on our website with hyperlink to sponsors website or social media platform.
- Social media advertisement via our social media platforms.
- Quarter page sponsor supplied advertisement in our sports news newsletter.
- Verbal recognition at our National Finals Rodeo and Presentation Night.
- Complimentary invitation to our Presentation Night with the honour of presenting the championship buckles to the rodeo event champions.



COMMITMENT: \$1,100 INC. GST



BRONZE PACKAGE

JUNIOR OR AWARD BUCKLE

Sponsorship of a junior championship buckle or award buckle for event/award of your choosing from the options listed below:

U18 Junior Bull Ride - U15 Mini Bull Ride - 7-U12 Mini Bull Ride

U18 Junior Barrel Race - U18 Junior Breakaway Roping

Ladies Steer Undecorating - Rodeo Princess - Junior Rodeo Princess

Pick Up Man of the Year - Bull Fighter of the Year - U12 Mini Bull of the Year

U15 Mini Bull of the Year - Bucking Bull of the Year

Bucking Saddle Horse of the Year - Bucking Bareback Horse of the Year

Sponsorship Benefits:

- Sponsor name engraved on the junior championship or award buckle.
- Logo representation on our website with hyperlink to sponsors website or social media platform.
- Social media advertisement via our social media platforms.
- Card size sponsor supplied advertisement in our sports news newsletter.
- Verbal recognition at our National Finals Rodeo and Presentation Night.
- Complimentary invitation to our Presentation Night with the honour of presenting the buckle to the rodeo event champion.



COMMITMENT: \$550 INC. GST



SPONSORSHIP REGISTRATION FORM

If you would like to be involved in this exciting sport and wish to sponsor the 2025 Rodeo Season conducted by the National Rodeo Association, please confirm your commitment by completing the details below and returning the completed form by email to:
marketing@nationalrodeoassociation.com.au.

Following receipt of your completed form, a representative of our association will contact you.

BUSINESS INFORMATION

Business Name:

Contact Name:

Address:

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Phone: Mobile:

Email: Website:

I confirm my agreement to sponsor the package indicated below and confirm that I am duly authorised on behalf of the Business to enter into this agreement with the National Rodeo Association.

Signature: Date:

2025 SPONSORSHIP PACKAGE SELECTION

☐ **Titanium Package** (\$5,500 inc. gst)

☐ **Platinum Package** (\$3,300 inc. gst)

☐ **Gold Package** (\$2,750 inc. gst)

☐ **Silver Package** (\$1,100 inc. gst)

☐ **Bronze Package** (\$550 inc. gst)

☐ **Tailored Package** \$_____

Selected Event/Award: _____ **Year:** _____

Bank Deposit Details:

BSB: 034 640 ACC: 285 150 ACC Name: National Rodeo Association Ltd.

Reference: Your Company Name

**Thank you for your commitment.
We look forward to fostering a positive relationship with
your business.**



Photo credit to Becca May Photography

Contact Us

Phone: 07 5495 8668

Website: www.nationalrodeoassociation.com.au

Email: marketing@nationalrodeoassociation.com.au

Address: PO Box 1477, Caboolture Qld 4510

Please do not hesitate to contact us for more information on our sponsorship opportunities or to discuss a tailored package.



HOPE YOU ARE INTERESTED TO JOIN!